

ABSTRACT OF THE DISCLOSURE

The present invention relates to a web browser apparatus and a web browsing method that allows a user to perform web browsing by simple operations of filling in a paper medium and inserting the paper medium in the apparatus. According to the present invention, an action identification code for deciding the next action is extracted from an input image and analyzed. The next action is decided based on an analysis result of the action identification code and the input image. Page data is obtained from a web server in accordance with the decided action. If a user instructs by filling in a physical medium on which the obtained page data is printed, an action identification code to be used for deciding an action corresponding to the instruction is prepared based on the page data obtained from the web server. An output image is prepared based on the prepared action identification code and the obtained page data and controlled to be printed on a physical medium (such as a paper medium).